

CHART OF THE MONTH

JUNE 2012

THE WALL STREET TRANSCRIPT

Connecting Market Leaders with Investors

Dividend-Paying Stocks Prove Competitive With Alternative Investments



RICHARD A. LEDERER is the President and Chief Investment Officer of Lederer & Associates Investment Counsel. He cofounded Fish & Lederer Investment Counsel, Inc., in 1986. The name of the firm changed to Lederer & Associates in 1996. Mr. Lederer was previously Vice President of Winrich Capital Management and Senior Investment Officer of Security Pacific National Bank. He has 34 years of investment management experience. Mr. Lederer graduated cum laude with a B.S. in business administration from the University of Southern California and attended the graduate school of business at San Diego State University. He is a member of the CFA Institute and the CFA Society of Los Angeles. Mr. Lederer serves on the board of directors of the Prager University Foundation.

TWST: Is there one particular portfolio strategy you'd like to focus our discussion on today?

Mr. Lederer: I think our dividend strategy is compelling in an environment of extremely low interest rates. Dividends receive preferential tax treatment, which makes dividend-paying stocks highly competitive with most alternative investments after taxes. These stocks should also benefit from an aging demographic that is seeking income on an increasing basis in a world where there is so little yield in terms of savings accounts, money market funds and CDs.

TWST: Are you finding a better set of opportunities in particular areas of the market, whether it be sectors or industries or by market cap ?

Mr. Lederer: Our favorite stock is **Apple** (AAPL), which will begin paying a quarterly dividend of \$2.65 per share this summer. At an annualized rate of \$10.60, the dividend yield works out to 2% at the current price of \$530. In addition, there is ample room for dividend growth given that the initial payout is only about 20% of the company's projected earnings for the next 12 months.

Moreover, **Apple** is not only perhaps the world's greatest company, but it might be the most undervalued stock, as well. Although people are a little bit concerned because the stock has performed so well over the last five or 10 years, I think it's important to recognize that the company's earnings have grown even faster than the stock price. Therefore, the price/earnings multiple has actually contracted significantly over the last several years, so much so that the stock is now trading at about 11 times calendar 2012 consensus estimates of around \$48 per share. The valuation works out to less than nine times earnings net of the company's \$110 billion cash position, which equals \$116 per share.



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